

# **General Data Protection Regulation**

# Asper Investment Management Limited Cookie Notice

#### What is a cookie

This website uses cookies. Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owner of the site.

When you visit our website for the first time, a cookie is automatically stored on your computer. This "cookie" stores information about how our website is used. The information gathered about website usage is never used to track individual users, to identify them or to profile them for marketing purposes.

The main objective of cookies is to provide us with data that we can use to improve our website in order to provide you with a better service. A cookie does not give us access to your computer or any information about you, other than the data you choose to share with us when accepting the cookie. Cookies expire after a set amount of time.

#### What cookies are in use on this website

All of the following cookies are currently in use on the website. Those cookies are cookies that we have set and the other cookies are from the third parties that provide the website hosting services.

Cookies from www.asper-im.com:

- wfvt\_4156516564
- wordfence verifiedHuman

These are both technical cookies that are used by a security plug-in to protect the site.

## Cookie types

Preference cookies: this type of cookies remember user preferences. The main purpose of those cookies is to remember any user preferences that was set such as text size and font style or set language.

24/25 The Shard 32 London Bridge Street London SE1 9SG



Session cookies: includes the pages and sections of the website that are being visited. The main purpose of those cookies is to understand how our website is being used, what pages are visited and the geographical locations of the users. The data collected does not contain any personal information, all the data is anonymous.

Analytics cookies: this type of cookies is used by Google to understand how internet website are used. The main purpose of those cookies is to compile an analytical report to have a set of statistics about their usage.

Advertising cookies: this type of cookies is used to customise ads on Google.

Third party cookies: this type of cookies is used by third parties when a service is provided on a website.

## What information is gathered

The information gathered by the wfvt\_4156516564 and wordfence\_verifiedHuman cookies is used to assist the security software to identify users in live traffic and allow our web developer to block them or not through the system.

#### Consent for cookies

When you visit our website, a pop up window appears and it will give you all the information with regards to cookies in use on our webpage. You will be asked to give your clear affirmative consent by ticking the box.

### How to opt out

Where possible you will be given the option to opt out of cookies. Some cookies are required for the site to function and therefore these cannot to opted out of.

## How to delete the cookies that are stored on your machine

If you want to delete the cookies that are already on your computer, please refer to the instructions for your file management software to locate the file or directory that stores cookies. You can also access them through your internet browser.







### Mobile device users

The same cookie policy applies to users who are browsing the website using a mobile device, smartphone, tablets or any other portable electronic device that enables its users to browse the internet.

#### Additional information about cookies

Please refer to the ICO's following page for more information about cookie policies: <a href="https://ico.org.uk/for-organisations/guide-to-pecr/cookies-and-similar-technologies/">https://ico.org.uk/for-organisations/guide-to-pecr/cookies-and-similar-technologies/</a>

Please refer to the following page for general information about cookies and guidance on how to delete cookies that are stored on your machine: https://www.aboutcookies.org/

Please refer to the following page for more information about Google Analytics: https://www.google.com/analytics/#?modal active=none

## Measuring website usage

Google Analytics is in use to collect information about how visitors use this site. This provides us with important information that can enable the site to work better.

We do not link this information to your name or address.

Further information about Google Analytics can be found at: <a href="https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a> and https://support.google.com/analytics/answer/6004245

# Notification of changes

This Notice is dated January 2019. We may amend this from time to time without notice. An amended Notice will be posted and available on our website.

Cookie Notice: v.3 January 2019

